

Demand for portable power banks





Overview

The growing adoption of wearable electronics, electric vehicles, and other portable technology further fuels the demand for power banks. Additionally, advancements in battery technology, such as lithium-ion and solid-state batteries, have led to more efficient and longer-lasting power banks. What is the global portable power bank market size?

The global portable power bank market size was valued at USD 4.57 billion in 2024 and is projected to touch USD 7.47 billion by 2033, exhibiting a CAGR of 5.6% during the forecast period from 2025 To 2033. The term "power bank" refers to a portable battery that has a circuit to store energy from an input source and release it when needed.

Why is the power bank market growing?

The power bank market is demonstrating robust growth, driven by the increasing dependence on portable electronic devices such as smartphones, tablets, and laptops. The growing prevalence of remote work, outdoor activities, and travel has escalated the demand for efficient and reliable charging solutions.

How big is the power bank market?

The Power Bank Market size is estimated at USD 20.10 billion in 2025, and is expected to reach USD 29.59 billion by 2030, at a CAGR of 8.04% during the forecast period (2025-2030). The power bank market is demonstrating robust growth, driven by the increasing dependence on portable electronic devices such as smartphones, tablets, and laptops.

How a portable power bank is transforming the market?

Prominent market players of portable power bank are making collaborative efforts by partnering with other companies to stay ahead of the competition. Many companies are also investing in new product launches to expand their product portfolio.



How big is the portable power bank market by 2033?

Based on our research, the global portable power bank market is projected to touch USD 7.47 billion by 2033. What CAGR is the portable power bank market expected to exhibit during 2033?

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Why are power banks important for smartphones?

The limited capacity of smartphone batteries requires high battery power sources, which is expected to boost the market growth. With the development and innovation of more electronic devices, the demand for power banks is also increasing. Significant companies are introducing triple port-designed power banks to charge multiple devices.



Demand for portable power banks



[Power Bank Market Size, Share and Report Forecast, ...](#)

The rise in demand for smart devices such as smart watches, battery controlled earphones, portable speakers, and other smart accessories is expected to ...

Portable Power Bank Market Size, Market Potential & Forecast 2033

According to the U.S. Department of Energy, the market for portable energy storage products, including power banks, is projected to reach a valuation of over USD 20 billion by 2026, ...



[The 7 Best Portable Power Stations of 2025](#)

Bring big backup power with you with these expert-recommended portable power stations, which can store enough power to charge electronics, appliances, and more.



Amazon .uk: Portable Power Bank

Amazon .uk: portable power bankAnker Zolo Power Bank, 10,000mAh 30W High-Speed Portable Charger with Built-In USB-C Cable, Fast Charging Battery Pack for iPhone 16/16 ...



Power Banks Market Size, Share, Trends & Forecast ...

Global power banks market worth at USD 14.28 Billion in 2024, is expected to surpass USD 34.21 Billion by 2034, with a CAGR of 8.4% from 2025 to 2034.



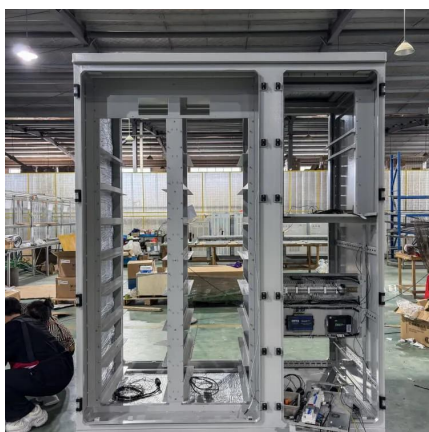
The Growing Demand for Power Banks: Understanding the ...

The power bank market has experienced significant growth and evolution in recent years. Power banks, also known as portable chargers, are external battery packs that allow ...



Solved Quiz: Quiz 2 This Quiz: 10p 3 of 10 (2 complete) This

Quiz: Quiz 2 This Quiz: 10p 3 of 10 (2 complete)
This Question: 1 pt Suppose that demand for portable power banks increases, and simultaneously, the supply of portable power banks ...





Power Bank Market Size, Share, Scope, Trends

Power banks are predicted to evolve in the future, with faster charging times, higher energy densities and more ecologically friendly designs. Wireless ...



Best Portable Power Banks With Ac Outlets For Convenient ...

Analytical Overview of Portable Power Banks With Ac Outlets The demand for portable power banks with AC outlets has been on the rise in recent years, driven by the ...



Portable Power Bank Market Report and Global Forecast To 2033

Globally increasing smartphone demand, decreased power bank prices, and rising need for power banks for laptops and wearable technology are all factors influencing the ...



Power Bank Market Demands and Forecast 2025 -2032

Growth Indicator: Rising smartphone penetration in developing and less-electrified countries is expected to drive significant demand for power banks. The growing popularity of ...



Solved Suppose that demand for portable power banks , Chegg

Question: Suppose that demand for portable power banks increases, and simultaneously, the supply of power banks increases. Which of the following would you conclude definitely will occur in ...



U.S. Portable Power Bank Market Size, Growth and Forecast 2032

The growing adoption of wearable electronics, electric vehicles, and other portable technology further fuels the demand for power banks. Additionally, advancements in battery technology, ...



[Power Bank Market Size, Share & Growth Analysis Report](#)

Power Bank Market was valued at USD 15.9 billion in 2023 and is anticipated to register a CAGR of over 9.1% between 2024 and 2032. The proliferation of smartphones and other portable ...



Solved Which of the following will NOT cause a shift in the

Which of the following will NOT cause a shift in the demand for portable power banks? A) a change in the price of smartphones B) a change in taste C) a change in the price of portable ...



[Portable Power Bank Market Insights Report 2025-2033](#)

Market Size and Growth: The Portable Power Bank Market size was USD 3329.48 Million in 2024, is projected to grow to USD 3369.89 Million by 2025 and exceed USD 3450.79 ...

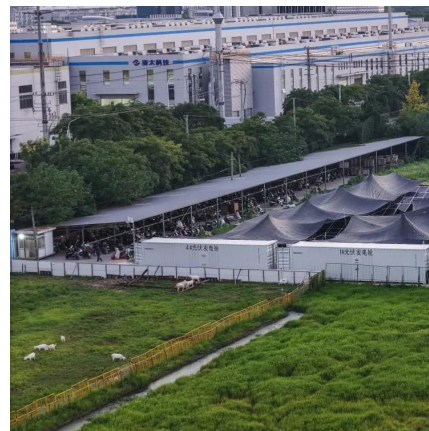


[Power Bank Market Size, Share And Trends Report, ...](#)

With the development and innovation of more electronic devices, the demand for power banks is also increasing. Significant companies are introducing triple ...

[Global Power Bank Market Industry Size, Share](#)

The global power bank market size is projected to reach USD 13.4 billion by 2025, growing at a CAGR of 8.1% during the forecast period.



[Global Portable Battery Pack \(Power Banks\) Market 2025](#)

As the demand for portable power solutions rises globally, the Portable Battery Pack (Power Banks) Market size is expected to expand rapidly, with a strong focus on innovation and cost ...



Power Bank Market Size, Share And Trends Report, 2030

With the development and innovation of more electronic devices, the demand for power banks is also increasing. Significant companies are introducing triple port-designed power banks to ...



Power Bank Market Size, Share & Growth Trends 2030

Power Bank Market is Segmented by Capacity Range (Up To 3, 000 MAh, 3, 001 - 8, 000 MAh, 8, 0001 - 20, 000 MAh, and More), Charging Technology (Wired, Wireless), ...

Wireless Power Bank Market Size, Trends , Forecast, ...

Wireless Power Bank Market Size The global wireless power bank market size was valued at USD 5.6 billion in 2023 and is anticipated to register a CAGR of ...



Power Banks market Analysis

Market Overview The power bank market has witnessed substantial growth in recent years, driven by the increasing demand for portable power sources for smartphones, tablets, and other ...



Portable Power Bank Market Report and Global Forecast To 2033

Power Bank Market was valued at USD 15.9 billion in 2023 and is anticipated to register a CAGR of over 9.1% between 2024 and 2032. The proliferation of ...



U.S. Power Bank Market Size and Statistics

In 2023, the U.S. Power Bank Market reached a value of USD 263.80 million, and it is projected to surge to USD 356.35 million by 2030.

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